PEDRO HENRIQUE RODRIGUES

UX UI DESIGNER

INFO

ADDRESS

20 Hancock st, Everett, MA, 02149, United States

PHONE

+17816584402

EMAIL

pedrohrodrigues93@gmail.com

DATE / PLACE OF BIRTH

1993/10/04

São Paulo, SP - Brazil

DRIVING LICENSE

Class D

NATIONALITY

Brazilian

SKILLS

Adobe Photoshop

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Adobe Lightroom

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Adobe XD

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Adobe Premiere

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Adobe After Effects

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UX Design

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UI Desgin

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HOBBIES

Photographer, video maker, playing guitar, reading about new technologies, studying about social media, Netflix, playing video games.

PROFILE

Specialist in website development and interfaces for user usability. I provide a good aesthetic and functional experience to the user. Connecting the customer to the brand positively and effectively. Create solutions and provide a good aesthetic and functional experience to the user.

EMPLOYMENT HISTORY

Creative Art Director, Nossa Radio USA

Somerville, MA

Aug 2019 — Present

Responsible for creating and planning digital solutions within the company app to deliver a better browsing experience for the user.

UX UI Designer Consultant, BExpert

São Paulo, SP - Brazil

Jan 2019 — Jul 2019

Responsible for the Design area of the whole group. Work acting on the front line of UX and UI design improving the experience and navigation of the users of big companies.

Co-founder, Digital Coruna

Digital Agency

Nov 2018 — Present

Partner owner and responsible for all creative and design area.

UX UI Designer, Gen Designs

São Paulo, SP - Brazil

Jan 2018 — Aug 2018

Responsible for developing the concept of digital campaigns / actions, layout for websites and apps, always guaranteeing the best experience and user interaction.

Head of Web Design, Tiee Propaganda

São Paulo, SP - Brazil

Feb 2016 — Dec 2018

Manager digital design team, planner actions and developing the creation of digital advertising, layouts and development of website, animation and video editing.

Web Designer, Guia de Moteis

São Paulo, SP - Brazil

Mar 2013 — Feb 2016

Responsible for creating digital advertising, website layouts, front-end programming, post to socialmedia, photo processing, animation and video editing.

EDUCATION

LANGUAGES

Portuguese

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English

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Spanish

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LINKS

<u>Instagram</u>

<u>LinkedIn</u>

Business

<u>Portfolio</u>

Bachelor of Digital Design, Universidade Anhembi Morumbi

Jan 2013 — Dec 2016

Specialist of Design Thinking, Universidade Anhembi São Paulo, SP - Brazil Morumbi

Nov 2015 — Feb 2016

COURSES

Adobe Lightroom, WSLPF

Dec 2018 — Dec 2018

Sales Design Specialist, Hotmart Academy

Oct 2018 — Nov 2018

Neuro Marketing, University College London

Jun 2017 — Jul 2017

UX Design, Alura

Mar 2017 — Dec 2017

Motion Graphics, PAFX

Oct 2016 — Feb 2017

Front-End, John Hopkins University

Jun 2016 — Jul 2016

EXTRA-CURRICULAR ACTIVITIES

Consultant, CDLE Boston

Boston, MA

Oct 2019 — Present

Designer, Hillsong Church

São Paulo, SP - Brazil

São Paulo, SP - Brazil

Nov 2019 — Jul 2019

REFERENCES

Simone Mocelin from CDLE

+16179593378

Leticia Dirks from Digital Coruna

+17816584403